

PRESS RELEASE

FOR IMMEDIATE RELEASE: Thursday, May 9th, 2013

FOR MORE INFORMATION CONTACT:

Jon Skertich, Officer Public Information Officer 972.292.6134 JSkertich1@friscotexas.gov

Frisco Police on Social Media Networks

FRISCO, TX – Many new social media networks have launched over the past few years and will continue to do so in the future. We want to remind citizens, visitors, businesses and employees of the City of Frisco about the official social media networks utilized by the Frisco Police Department to disseminate information.

The official pages of the Frisco Police are <u>Twitter</u>, <u>Facebook Friend page</u>, <u>Facebook Like page</u>, <u>Nextdoor</u>, and <u>Foursquare</u>. We also use the social media network "Vine" for video posting. We invite you to join any of the preceding described social networks to connect to the <u>Frisco Police Department</u>.

We will continue to evaluate social media networks in the future and consider citizen's input to determine which social media outlets best fit the needs of the citizens and the police department.

We also want to remind citizens about <u>Frisco CAN</u> (Community Awareness Night) on Saturday, May 18th. This is the best way to meet your neighbors, police, firefighter/paramedics and city leaders. Residents are encouraged to register their <u>block party</u> today! You can also join <u>Frisco Neighborhood Watch</u> to become more involved in your community.

XXX